



Area D – Cowichan Bay OCP

Meeting Notes OCP Steering Committee

Monday June 14th, 2010
Cowichan Valley Regional District, CR2
9:30 – 11:30 am

Attendees: Robert Stitt (Chair), Larry George, Don Bright, Peter Holmes, Hilary Abbott, Danica Rice, Dan Butler, Ann Kjerulf (CVRD Planner), Maddy Koch (CVRD Planning Assistant)

Regrets: Lori Iannidinaro (Area D Director)

1. Agenda

- The Cowichan Bay Boat Festival was added to the agenda under consultation activities.

2. May 31st Meeting Notes

- Notes from the May 31st steering committee meeting were adopted without changes.

3. Consultation Activities

- Visioning Survey: To date, approximately 160 surveys have been completed. Results of the survey will be shared through the email list once they are available. The results will also be included the next newsletter which will be distributed prior to the next community workshop in September.
- Community Group Forum June 10th: Generally, feedback from the Group Forum has been positive; approximately 50 people attended in addition to committee members. Results of the voting exercise were presented and discussed by the committee. Ann and Maddy will perform a more detailed analysis and synthesis of the information collected.
- Seniors: A seniors' focus group is planned for the morning of Tuesday, June 22nd and will be held at Hilary's Deli.
- High School Students: Ann is waiting to hear back from one of the teachers at Cowichan High School about the possibility of meeting with Area D highschool students attending Cow High.
- Cowichan Bay Boat Festival: The committee discussed the opportunity to staff an information booth at the Boat Festival. Danica, Dan, Peter and Hilary agreed to install and staff a booth from 10 am to 2 pm on Saturday June 19th. CVRD staff will provide materials including signage, newsletters, handouts and surveys. It was agreed that the OCP Visioning Survey could be extended for the Boat Festival. The online survey will close on June 17th.



4. Invitation to submit position statements

- The committee discussed the idea of formally soliciting position statements from Area D stakeholders and community members. It was decided that there is ample opportunity to provide input and a formal request for position statements is not warranted at this point. There was some concern about the potential for information overload.
- CVRD staff will send a letter of thanks via the email list along with results of the community group forum. This may stimulate some response from stakeholders and residents.

5. Communications:

- Signage: After June 17th, the current inserts will need to be removed. CVRD staff will discuss options for new inserts.
- Surveys: As noted, the online survey will close June 17th and paper surveys will be available until June 19th for the Boat Festival. Survey results will then be compiled and publicly distributed.
- Facebook: A Facebook page has been created and will be promoted through the email list and at upcoming events.

6. Visitor Survey

- Maddy presented the proposed survey questions.
- Through discussion it was determined that a survey of various places in Area D – Cowichan Bay based on user experience may be more appropriate.
- Ann and Maddy agreed to prepare a revised survey.

7. Next Steps + Closing Remarks

- The date of the next meeting will be determined based on committee member availability.
- CVRD staff will talk to EDC staff about presenting at an upcoming meeting.