



ENVIRONMENT COMMISSION

THURSDAY, MAY 17, 2012
6:00 PM – CVRD Boardroom, 175 Ingram Street

AGENDA

Pages

1. **CALL TO ORDER**
2. **APPROVAL OF AGENDA** 1-2
3. **ADOPTION OF MINUTES**
M1 Adoption of Minutes of Environment Commission from April 19, 2011 3-5
4. **DELEGATIONS**
Cowichan Energy Alternatives Society – Brian Roberts,
Executive Director, on CVRD Carbon Offsetting under the
Climate Action Charter 6
5. **BUSINESS ARISING OUT OF MINUTES**
B1 Regional Environmental Strategic Plan - update Verbal
B2 CVRD Integrated Sustainability Plan - update Verbal
6. **REPORTS**
R1 Economic Development Commission – Roger Hart/Phil Kent Verbal
R2 Communications - Janna Jorgensen 7
R3 Solid Waste – Roger Wiles Verbal
R4 Agricultural Advisory Committee update – Judy Stafford Verbal
R5 Water Survey Results – Rodger Hunter Verbal
7. **CORRESPONDENCE**
C1
8. **INFORMATION**
IN1 Mark Lakeman Sustainability Presentation and/or
Workshop on June 21 – Roger Hart 8
9. **NEW BUSINESS**

NB1

10. **NEXT MEETING:** June 21, 2012

11. **ADJOURNMENT**

Distribution:

CVRD Director Gerry Giles
CVRD Director Rob Hutchins
CVRD Director Phil Kent
CVRD Director Jon Lefebure
Rodger Hunter
Dave Polster
Tyler Innes
Larry George, Cowichan Tribes

Justin Straker
Judy Stafford
Roger Wiles
Peter Keber
Janna Jorgensen
Sophy Roberge
Roger Hart

As Well As:

Warren Jones, CAO
Brian Dennison, General Manager, Engineering and Environment Services
Kate Miller, Manager, Regional Environmental Policy
Director I. Morrison

Agenda Cover Only:

Director B. Fraser	Director T. McGonigle
Director M. Marcotte	Director L. Iannidinardo
Director M. Dorey	Director P. Weaver
Director M. Walker	Director L. Duncan
Tom Anderson, General Manager, Planning and Development Services	

Minutes of the regular meeting of the joint meeting of the ENVIRONMENT COMMISSION and ECONOMIC DEVELOPMENT COMMISSION, held in the CVRD Boardroom, 175 Ingram Street, Duncan, on April 19, 2012 at 6:00 pm.

PRESENT: Justin Straker, Chair Director Lefebure
 Roger Wiles Director Giles
 Judy Stafford Director Kent
 Rodger Hunter Roger Hart
 Pete Keber
 Tyler Innes Dave Polster
 Janna Jorgensen Director Hutchins

ALSO PRESENT: FROM THE ECONOMIC DEVELOPMENT COMMISSION
 Geoff Millar, Manager, Economic Development
 Kathy Lachman, Business Development Coordinator
 Judy Mills, Executive Assistant
 Marsha Stanley, Co-Chair
 Jane Worden, Mike Kelly

ALSO: Tom Anderson, General Manager, Planning and Development
 Brian Dennison, General Manager, Eng and Env
 Dyan Freer, Recording Secretary
 Directors Morrison, Duncan, and Fraser
 Emily Doyle-Yamaguchi – Environmental Analyst
 Kelly Musselwaite, Alternate Director Area B

REGRETS: Kate Miller, Manager, Regional Environmental Policy, Sophy Roberge

CALL TO ORDER

6:00 pm Welcome to the members of the Economic Development Division Commission and staff. Introductions were made. Marsha Stanley, Chair of the EDC will co-chair the joint portion of the meeting.

APPROVAL OF AGENDA

It was moved and seconded that the agenda be approved as amended, with the following changes in order of the reports:

R1 - CVRD Sustainability Planning Perspectives, R. Hunter;

R2 - CVRD Integrated Sustainability Plan – T. Anderson;

R3 - CVRD Climate Action Plan – T. Anderson;

R4 - Economic Development Commission Update - Geoff and Jane

R5 - Regional Environmental Strategic Plan Update – J. Straker;

R6 - Shawnigan Watershed Roundtable update, Director Fraser;

R7- Update on the Cowichan Watershed Board R. Hunter;

R8 – Regional Environmental Policy Division Workplan;

and further that reports by R. Hart, J. Jorgensen and R. Wiles be tabled until the May 17 meeting

MOTION CARRIED

**ADOPTION
OF MINUTES**

It was moved and seconded that the minutes of the March 15, 2012, Environment Commission meeting be adopted as presented.

MOTION CARRIED

**BUSINESS ARISING
OUT OF MINUTES**

Moved to R5

REPORTS

R1

CVRD Sustainability Planning Perspectives – Rodger Hunter gave a presentation on What is Sustainability and What can Local Governments do? Discussion ensued.

R2

CVRD Integrated Sustainability Plan – Tom Anderson, General Manager, Planning and Development presented the Draft Integrated Sustainability Plan to the Economic Development and Environment Commissions. He plans to ask the two commissions, First Nations, Recreation, Arts and Culture, and other staff members to review the Draft Terms of Reference and provide comments in writing in the next month, as well as support in future steering meetings. Discussion ensued. Expressions of interest will be sought.

R3

CVRD Climate Action Plan - Tom Anderson, General Manager, Planning and Development was presented the Draft Terms of Reference for the Climate Action Plan to both commissions with the request for comments in writing to be sent to him in the next few weeks. Discussion ensued.

R4

Economic Development Commission Update – Sustainable Economic Development Strategy and Implementation Details – Geoff Millar, Manager, Economic Development and Jane Worden, Economic Development Commission member, gave an overview of their Sustainability Plan.

R5

Regional Environmental Strategic Plan (RESP) Update – Justin Straker gave brief historical overview of the Environment Commission and what has been done to lead to the decision to prepare an RESP in the next two years. It is a plan for environmental sustainability for the CVRD.

Discussion on a collaborative relationship between the Economic Development Commission and the Environment Commission. What kind of working relationship can be developed? Need to prepare comments on the CVRD Integrated Sustainability and Climate Action Plans. A collaborative approach is desired within the next 30-60 days. Dyan to distribute 'Dialogue Streams' to all members. Having a tangible item for the public to look at might be very helpful. Janna proposed that the communication committee could put in some resources into this process. Discussions with Tom Anderson will be needed.

Action: Jane Worden, Tyler Innes, Phil Kent and Roger Hart will organize the initial meeting structure and/or discussions.

8:00 pm

The members of the Economic Commission and EDC staff were thanked for participating and left the meeting.

- 8:05** The Environment Commission meeting resumed.
- R6** **Shawnigan Watershed Roundtable Update** – Director Bruce Fraser explained the makeup of the newly formed Shawnigan Watershed Roundtable and their goals to understand, prioritize and deal with issues around this watershed and to seek funding to make changes. Discussion ensued. He will give updates periodically.
- R7** **Cowichan Watershed Board Update** – Rodger Hunter presented an overview of the work of the Cowichan Watershed Board and the Water Management Plan.
- R8** **Regional Environmental Policy Division Workplan** – Emily Doyle-Yamaguchi, Environmental Analyst, gave an overview of the Division – work completed and ongoing. Discussion ensued.
- CORRESPONDENCE**
- C1** none
- INFORMATION**
- IN1** Info article emailed “Limits to Growth: 1972 ‘Collapse Prediction Still on Track” was duly noted and discussed.
- NEW BUSINESS**
- ADJOURNMENT** The meeting adjourned at 9:00 p.m.
- NEXT MEETING** May 17, 2012

Chair

Recording Secretary

Dated: _____

Request to Appear as a Delegation

Meeting Information

Request to Address:

☐ CVRD Board

☒ Committee

If Committee, specify the Committee here:

Environment Committee

Meeting Date:

Meeting Time: 7pm

Applicant Information

Applicant Name: Brian Roberts

Representing: Cowichan Energy Alternatives Society

(Name of organization if applicable)

As: Executive Director

(Capacity / Office)

Number Attending: 1

Applicant Contact Information

Applicant Mailing Address: #1 - 55 Station St.

Applicant City: Duncan, BC

Applicant Telephone: 250-597-1491

Applicant Fax:

Applicant Email: brian@cowichanenergy.org

Presentation Topic and Nature of Request:

CVRD Carbon Offsetting under the Climate Action Charter and the developing Community Carbon Marketplace.



COMMUNICATIONS SUB-COMMITTEE

ENVIRONMENT COMMISSION
MAY 17, 2012

DATE: May 8, 2012
FROM: Roger Hart on behalf of the Chair, Janna Jorgensen
SUBJECT: Phase 1 of Communications Plan (Brand and Messaging Strategy)

Recommendation:

- That the Environment Commission approve the expenditure of \$4,050 plus applicable taxes for Phase 1 (brand and messaging strategy) of the Communications Plan.

Purpose:

- The Communications Sub-Committee of the Environment Commission's responsibilities include:
 - o Developing a Communications Plan and any specific Campaign Plans that are required;
 - o Cataloging the templates and other formatting guides that have been developed for the Commission and updating as needed; and
 - o Recommending messaging on key issues, projects, and regular activities to the Commission.
- To ensure that the work of the Environment Commission is well understood by all stakeholders the Communications Sub-Committee wishes to refresh the Commission's brand and messaging strategy in time for the public launch of the Regional Environmental Strategic Plan.
- Carol Taiji, who worked on the "12 Big Ideas" and "State of the Environment" is preparing a proposal for undertaking Phase 1 for approval by the Communications Sub-Committee.
- A phased approach allows the Communications Sub-Committee to take advantage of the process and eventual recommendations arising from the work of Mickleson Consulting.
- The Communications Sub-Committee maintains its own budgets but any expenditure above five hundred dollars requires approval by the Commission.

Financial Implications:

- None – funds already budgeted.

Submitted by,

Roger Hart on behalf of Janna Jorgensen, Chair, Communications Sub-Committee



SUSTAINABILITY PRESENTATION/WORKSHOP

ENVIRONMENT COMMISSION
MAY 17, 2012

DATE: May 7, 2012
FROM: Roger Hart
SUBJECT: Workshop/Presentation on *Lessons in sustainability from the Portland Area that may be applicable to the Cowichan Valley*

Recommendations:

- That the Environment Commission, possibly in partnership with other Commissions, invite Mark Lakeman to hold a workshop or presentation on *Lessons in sustainability from the Portland Area that may be applicable to the Cowichan Valley* on June 20 or June 21.

Purpose:

- Mr. Lakeman has an international reputation for his work on sustainability in the Portland area and elsewhere.
- He is planning to be in the Cowichan Valley on June 20 and 22 to address two public gatherings on related topics and would be available for an internal presentation or workshop at a modest cost if this were of interest to the Commission(s) and/or CVRD.
- It provides a unique opportunity to learn of the successes and difficulties faced in another area that is seen as a leader in facing sustainability challenges at a time when the CVRD is embarking on a similar process (IRSP).

Financial Implications:

- Cost would only be \$500 since Mr. Lakeman has other commitments in the Cowichan Valley on June 20 – 22.

Submitted by,
Roger Hart