



ENVIRONMENT COMMISSION

FEBRUARY 18, 2010

6:00 PM – CVRD Board Room
175 Ingram Street

AGENDA

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B1 Action items carried forward	
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8. <u>ADJOURNMENT:</u>	

Distribution:

CVRD Director Gerry Giles (Chair)	Rodger Hunter (Co-Chair)
Roger Wiles	Kevin Visscher
Peter Keber	Bruce Sampson
Chris Wood	Bruce Fraser
Dave Polster	Justin Straker
CVRD Director Phil Kent	Judy Stafford
CVRD Director Rob Hutchins	Larry George, Cowichan Tribes
CVRD Director Lori Iannidinardo	John Morris, EDC

As Well As Full Agenda:

Director T. Walker
Warren Jones, CAO, CVRD
Brian Dennison, General Manager, Engineering and Environment Services
Kate Miller, Manager, Regional Environmental Policy Division

Full Agenda as Hard Copy

Director M. Marcotte
Director I. Morrison
Director L. Duncan

Agenda Cover Only:

Director G. Seymour	Director T. McGonigle
Director K. Kuhn	Director D. Haywood
Director M. Dorey	Director K. Cossey
Director B. Harrison	
Tom Anderson, Manager, Planning and Development Services	

Minutes of the regular meeting of the ENVIRONMENT COMMISSION held in the CVRD Boardroom, 175 Ingram Street, Duncan, on January 14, 2010 at 6:03 pm.

PRESENT:	Director Giles	Director Iannidinardo
	Director Kent	Director Hutchins
	Roger Wiles	Bruce Sampson
	Judy Stafford	Pete Keber
	Bruce Fraser	Chris Wood
	Rodger Hunter	Kevin Visscher

ALSO

PRESENT: Kate Miller, Manager, Regional Environmental Policy
Brian Dennison, Manager, E & E Department
Directors Kuhn and Morrison
Dyan Freer, Recording Secretary

ABSENT: Justin Straker, Dave Polster, Larry George and an Economic Development representative

Lori Iannidinardo opened the meeting with the lighting of a candle in honour of the lost lives and troubles in Haiti.

BOARD APPOINTEES 2010 Directors appointed to the Board: Rob Hutchins, Phil Kent, Lori Iannidinardo.

WELCOME TO NEW MEMBERS 2010 members appointed to the Environment Commission: Dave Polster and Kevin Visscher. All members of the Commission introduced themselves.

ELECTION OF CHAIR It was moved and seconded to elect Gerry Giles as Chair, by acclamation.

MOTION CARRIED

ELECTION OF CO-CHAIR It was moved and seconded to elect Rodger Hunter as Co-Chair, by acclamation.

MOTION CARRIED

DELEGATION

- D1 Cowichan Green Community Society –**
Jessica Kerr, Bev Suderman, and Susan Smith presented the **Cowichan Food Charter**. Fact: 90% of food in Cowichan Valley is imported. They plan to have food mapping done, public discussions, and hope to bring the Food Charter to upper governmental levels. Want to let smaller producers regain economic stability and have them begin to supply the district with local food.

The Commission expresses their appreciation of the work done by this group and that it is good to have this process undertaken. The Environment Commission members signed on to the Cowichan Food Charter individually and support the Food Charter as a Commission.

A number of potential recommendations were made and will be discussed at a future meeting. These include CVRD supporting local food policy in its operations, integrating local food security into land use decisions, continue to ensure that agricultural land is protected, and developing local access to agricultural processing facilities.

It was moved and seconded that the Environment Commission recommends that the CVRD Board adopt the Cowichan Food Charter.

MOTION CARRIED

Discussion ensued - this item will be discussed again at a future commission meeting.

It was moved and seconded that the agenda be approved.

MOTION CARRIED

**APPROVAL
OF AGENDA**

**ADOPTION
OF MINUTES**

It was moved and seconded that the minutes of the December 10, 2009 Environment Commission meeting be adopted as presented.

MOTION CARRIED

**B BUSINESS ARISING
OUT OF MINUTES**

B1 Action items carried forward:

1. Amended Motions to the Board – carried at the January 13, 2010 Board meeting. The Chair explained what the changes were and the reasoning behind them.

i. That the Board requires all CVRD Departments to develop an Environmental Lens Review for all operations and capital initiatives for the Board's review by April 30, 2010.

ii. That the Board requires the format for staff reports to the Board or Committees of the Board to include Environmental Implications once the Board has received and accepted the Environmental Lens.

iii. That the motion "That the CVRD and all member municipalities engage in a Regional Growth Management Strategy" be referred to a future Regional Services Meeting".

Discussion ensued. More education is needed at the Board and committee level. Acknowledgement to Tom Anderson and Kate Miller for identifying some potential lenses (ie: like Parksville's)

Also, the Environment Commission's Environmental Lens sub-committee would like to meet with all member CAO's as soon as possible in order to communicate what they are doing and planning. Brian Dennison will bring this up at the next Corporate Leadership Team meeting. Discussion – will come back to this item.

2. Re: Item from minutes "request Chair to communicate actions and recommendations of the Environment Commission to member municipalities". Chair suggests a newsletter from commission may be a good way to go, thereby communicating our actions to the region.

No action at this time.

B2 Sub-Committee Reports

a. Regional Sustainability Planning –

- i. Opportunity to view the sustainability plan that Visible Strategies group is developing for CRD.
- ii. Meeting to discuss Integrated Community Sustainability Plan or Regional Growth Management Strategy –Manager of Planning and Development Department is supportive of collaboration with commission and potential joined communication strategy.

b. State of Environment Report – draft is coming in next two weeks. Lack of info on forest cover – how much is intact, species in our area, core research being done. We want statistical analysis of the data and to make the language understandable. Taiji Consulting Group has been contracted to design report. Bruce Fraser has offered to work with this group.

c. Communication Strategy – web pages are progressing. Web pages 2, 3, 4, 6, 8, 9, 11 are complete. We need to complete pages 1, 5, 7 and 10, plus number 12 – Lead the Way.

Action Dyan to send out reminder.

NEW BUSINESS

NB2 Tax Shifting – Carbon Neutral Reserve Fund. Resolution was passed two years ago by the Board to explore this option. We need to ask Board to revisit that motion and the actions necessary to support it. Saanich has had this fund in place for two years. It assists in using tax money locally. This will likely be legislated in next couple of years but without the opportunity to use, or control the money locally. Discussion ensued. Motion to reduce our carbon emissions and to become even 'less than neutral' would be in order. Manager suggests using existing carbon offset valuation (\$) by focusing CVRD activities on changing our emission levels and upgrading the biggest detrimental emitters identified in the CVRD 2007 GHG analysis. This will lower local government's future commitments with today's dollars.

8:30 pm

Rob Hutchins left meeting

Action

Since all local governments must obtain carbon neutrality in the near future Brian Dennison will present the possibility of the CVRD Finance Division investigating the creation of a Carbon Neutral Reserve Fund to Corporate Leadership Team at their earliest convenience. We will need to have processes in place to use the money collected – i.e. have an offset project and a collection started or we will have to pay for our carbon offsets. More knowledge at the leadership and board level is needed.

NB3 2010 Environment Commission work plan – we will set up a working session to plan our work for 2010 at the next meeting. Bring thoughts.

NB4 2010 meeting schedule – which days are most suitable? To be decided by a Doodle survey.

CORRESPONDENCE none

INFORMATION

IN1 Cowichan Food Charter will be on next Agenda.

IN2 Bruce Sampson was appointed Chair of the Economic Development Commission.

NEXT MEETING To be decided

ADJOURNMENT It was moved and seconded that the meeting be adjourned.

MOTION CARRIED

The meeting adjourned at 9:10 pm.

Chair

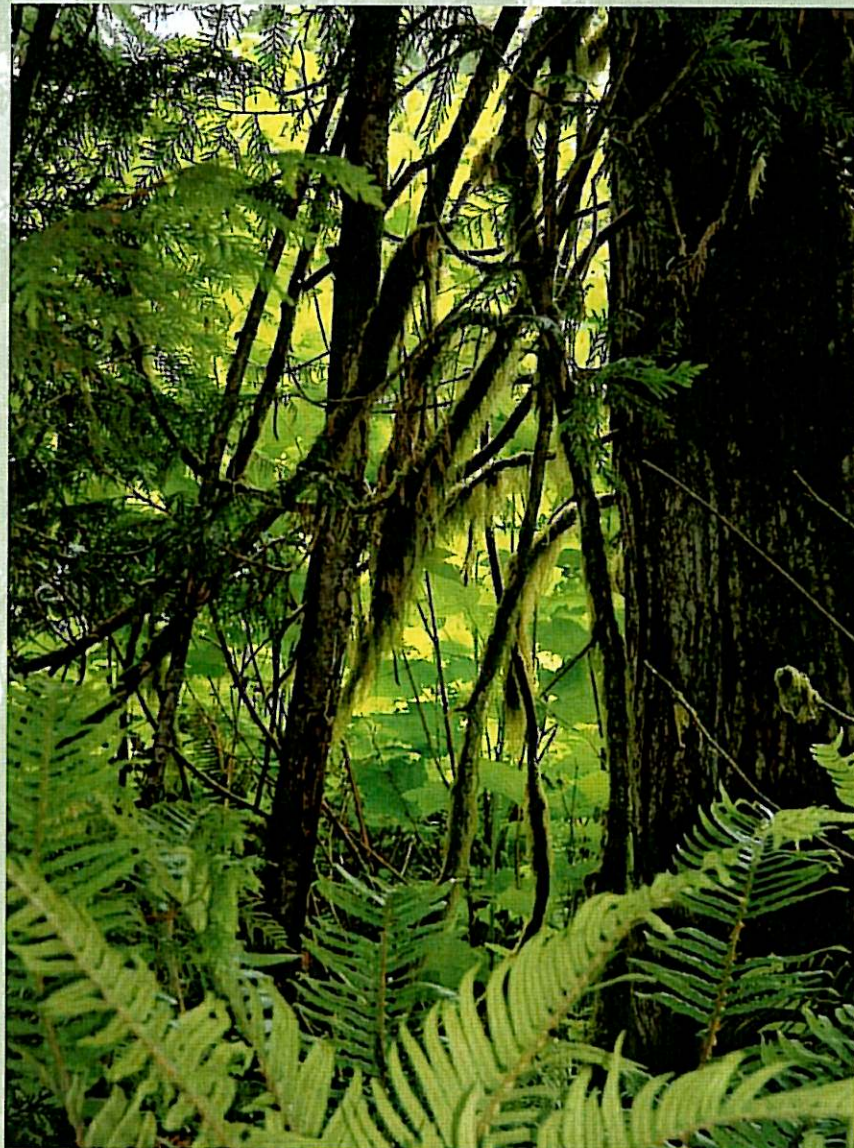
Recording Secretary

Dated: _____

Echo Heights Forest

*The
Conservation
Opportunity*

Chemainus
Residents
Association
*for a livable and
healthy community*



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"Two local treasures are Echo Heights Forest and the Hermit Trail. The former is an ecologically sensitive area of second-growth forest prized by environmentalists for its diverse range of native plants. Three meadows here blaze with wildflowers each spring."

From the HelloBC government tourism website



Introduction

As one of 176 signatories to BC's Climate Action Charter, North Cowichan is to be commended for its commitment to reducing greenhouse gas (GHG) emissions. The Charter includes planning livable, sustainable communities, encouraging green developments and transit oriented developments, and implementing innovative infrastructure technologies. By creating Echo Heights Forest and concentrating on town-centre revitalization, North Cowichan will meet head-on many of the challenges in controlling GHG emissions.



Echo Heights Forest has significant value for both the District of North Cowichan and residents of the municipality. This report briefly outlines how:

- DNC can realize revenue through the sale of the land for conservation and parkland; and
- North Cowichan residents will retain a parcel of land whose long-term values far outweigh purely financial benefits.

This report discusses the emergence of sustainability as a municipal priority over the past decade.

North Cowichan residents have consistently ranked 'Preserve the Rural Setting' and 'Work With The Environment' as priorities and this was reflected in the first OCP. This has been expanded in the 2009 OCP Review to say 'Be Good Stewards of Natural Areas'.

It is a challenge for DNC to balance its fiduciary responsibilities with other intangible, but equally important, needs of its citizens. Current financial conditions might make the sale of DNC lands, including Echo Heights Forest, an attractive prospect. We respect Council's decision that a sale for residential development might be necessary. But the decision to proceed with such a sale must not be made without considering another attractive alternative.

The 2009 Echo Heights Development Opportunity Study carried out for DNC by G.P. Rollo reflected the challenges that must be faced in going ahead with development plans for the property. Several land-disposal scenarios were provided, but missing was the sale of land for conservation and parkland purposes.

Such a sale would not only provide DNC with immediate revenue, but would also be of benefit to all North Cowichan in a number of ways, not the least of which is fulfilling the aims of the OCP in terms of forward-looking community planning.

The current financial challenges faced by all residents of North Cowichan will likely pale in comparison to those that will be faced in the coming decade. The movement toward a 'Green Economy' and the necessity for facing up to new energy demands and a rapidly-changing climate will make it vital that DNC truly embraces sustainable and resilient policies in all areas.

The disposition of Echo Heights Forest for conservation would be both a significant and prudent action by DNC.

*Why
conservation
organizations
are interested*

Based on relative rarity and sensitivity to disturbance, the open meadows that occur within the property boundaries have a high priority for protection, despite the current level of anthropogenic activity affecting them. Terrestrial herbaceous areas often support communities of rare and endangered plants, and are recognized Sensitive Ecosystems. Ecological and Biophysical Assessment: Proposed Development Property, Echo Heights – Madrone Environmental Services, Oct. 2006



Land trust and conservation organizations have expressed considerable interest in preserving Echo Heights Forest.

One reason for this is that Echo Heights, although previously logged, is classified as a very good example of 'recovering' coastal Douglas fir (CDF) forest. CDF forests are the smallest and rarest biogeoclimatic zone in BC. They are also among the five most imperiled ecosystems in Canada. These forests create a unique set of conditions that allow for a diverse group of plants and animals.



The CDF zone in yellow

The BC government thinks that the scarcity of forest lands that remain in the CDF zone make it worthy of protection. It is currently in a process that will protect, by legal order, parcels of Crown land within the CDF along the east coast of the Island.

When DNC commissioned Madrone Environmental Services to carry out an ecological and biophysical assessment of the Echo Heights Forest property in 2006, the resulting report identified Echo Heights as lying within the CDF zone and highlighted the endangered Garry oak meadows which are within the forest.

There are a number of other reasons why conservation groups are interested in Echo Heights. These include:

- Proximity to an urban setting;
- Wide range of biodiversity;
- Ability to adapt to warm, dry conditions as the climate changes;
- Scope for serving as an 'outdoor classroom' for students of all levels; and
- Capacity to act as a buffer between agricultural and residential areas.

Land Trust purchase or covenant

Land trusts can raise funds to purchase land outright (e.g. the recent purchase of Chase Woods by the Nature Conservancy of Canada and the Cowichan Land Trust).

They also can create conservation covenants with landowners, such as those that are jointly held by the Cowichan Land Trust and DNC on the riparian areas of Trumpeter Pointe.

A conservation covenant is a legal agreement between a landowner and a Land Trust that is registered with the title and limits uses of the land in order to protect its natural, historical or agricultural values. The landowner continues to own the land and it can be sold, but the conservation agreement applies in perpetuity and future development of the land must always abide by the provisions of the conservation covenant.

In some circumstances, where property has a particularly important value to a community, Land Trusts may raise money to purchase the covenant and compensate for a loss of potential property value, although it is more common for the landowner to register a conservation covenant simply because he or she wants to protect the property for future generations.

Governments can protect the few remnants (CDF) that are on public lands, improve the management of forests within parks and create new parks by buying private lands that support old-growth Douglas-fir forests.
BC Habitat Conservation Trust Fund



The Land Trust Alliance of BC (LTABC) has an ongoing project which will assess forests in terms of their carbon credit and biodiversity value and raise funds through a Land Trust to compensate land owners for the balance of the property's value. Echo Heights forest meets the criteria for this pilot project and LTABC is interested in working with DNC toward this goal.

Shell Canada has expressed an interest in the preservation of EH Forest if the site were for sale. Currently Shell is providing funding for Chemainus Biodiversity Education Project's Dr. Kelly Bannister (with assistance of the Cowichan Naturalist's Society) to produce a field guide and educational materials on the plants and animals of this area including Echo Heights' CDF.

Benefits of conservation

No one ever made a mistake by NOT destroying a piece of land. Places that have been kept intact, through someone's vision of the future, become treasures within just a generation or so. We can all think of some of these places. The more development that happens around them, the higher their value. Dr Nancy Turner, UVic botanist, after her first visit to Echo Heights in 2007



TOURISM – The Tourism Cowichan's Development Strategy recommends targeting the 25-64 year-old age group with cultural, heritage, interpretive and soft adventure activities.

Already significant number of Echo Heights forest tourists find plants that once served as both the grocery and pharmacy for local First Nations as well as evidence of early logging practices. An interpretive centre on the site would magnify this use.

Tourism now plays a significant role in the Cowichan Valley's economic profile, owing to the region's natural scenic beauty. A new breed of savvy outdoor adventurer is creating opportunities in the eco-tourism and packaged getaways sector. Island Coastal Economic Trust



NON-TOURISM – Natural habitat is an attractive amenity that enhances real estate values. When areas such as EH Forest disappear, the so-called 'amenity migrants' head to other Island localities including Courtenay, Comox and Qualicum.

EDUCATION – The term "nature deficit disorder" is used to describe a growing concern among educators. Children are not acquiring the knowledge and skills for sustaining themselves in their home places. To remedy this situation, Chemainus elementary teacher Paul McCuish and others have been regularly taking students to Echo Heights forest for years.

Students and faculty from Vancouver Island University, from Tamagawa University's satellite campus in Nanaimo and from Hong Kong teacher-training schools are among those who have toured Echo Heights Forest, bolstering North Cowichan's reputation as a destination for unique learning experiences.

RECREATION – Residents and visitors use the forest for hiking, running, dog-walking, biking, bird-watching and 'geo-caching'. Because of its fairly level trails and easy access, seniors are major users.

ECOLOGICAL SERVICES – Forests like Echo Heights regulate local and global climate, ameliorate weather events, regulate the hydrological cycle, protect watersheds and their vegetation, water flows (flood and storm protection) and soils (erosion prevention). As a carbon sink EH will help DNC achieve the municipality's goal of being carbon neutral by 2012. EH acts as a windbreak for the community and a buffer from the noise and pollution from the Trans Canada Highway as well as agricultural odours.

*An
opportunity
for a 'new
look' at the
OCP*

Towns for Tomorrow
The B.C. Towns for Tomorrow program provides infrastructure support for small communities. It has recently funded park projects for as much as \$400,000. This program, and other funding sources, can be accessed in order to offset the initial capital costs for Echo Heights Forest trails, signage and interpretive centre.



North Cowichan's first Official Community Plan provided a means to look into the future and set a path that reflected the needs and wishes of the entire community.

But in the eight years since North Cowichan's first Official Community Plan was brought forward, significant events have occurred, both globally and locally, that call for developing planning policies that reflect modern realities.

As DNC faces up to a myriad of issues – including taxation reform, climate change, carbon neutrality and sustainability – the Chemainus Residents Association feels that the way Echo Heights fits into overall North Cowichan planning policies deserves reconsideration.

If DNC decides that revenue from sale of this parcel of municipal land is necessary, there is a compelling argument for sale for conservation purposes.

Conservation of Echo Heights Forest can provide significant revenue to DNC without the associated infrastructure costs. There will be added values through subsequent planning decisions guided by a determination that a compact, walkable community is the only sustainable recourse for Chemainus and for North Cowichan.

*How does
a conserved
Echo Heights
fit in with
North
Cowichan
planning*

Echo Heights Forest lies within the community of Chemainus which is within the larger community of the District of North Cowichan. Planning for The Forest must acknowledge those contexts.

The BC Community Charter says one of the purposes of a municipality is to provide "for stewardship of the public assets of the community." Another purpose, according to the Charter, is: "fostering the economic, social and environmental well-being of its community."

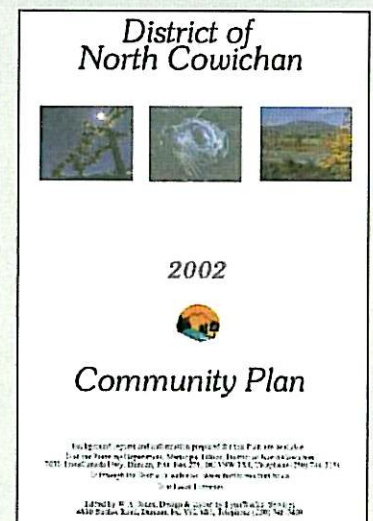
DNC is very unique and very blessed in having within its borders undeveloped forest lands. Some of those are being sustainably logged while others, such as the Echo Heights Forest, serve as informal recreational areas. In the language of the Charter, such forested areas constitute vital "public assets" whose "well-being" must be "fostered."

Preservation of the special natural environment of the DNC has repeatedly been articulated as an important community goal in Chemainus, in the DNC, and in the larger Cowichan Valley Regional District.

The current Official Community Plan emphasizes five overarching goals, all of which are relevant to the Echo Heights Forest, but two of those goals have a more direct bearing: *Preserving the Rural Setting* and *Working with the Natural Environment*.

North Cowichan residents, and in particular those from Chemainus, have continually expressed their support for the preservation of the Echo Heights Forest via surveys, letters, public presentations to Council, web sites and more.

Throughout the District, not just in Chemainus, there is strong support for the two above- mentioned OCP goals, and various community groups and stakeholder groups have clearly articulated their support throughout the current OCP review process.

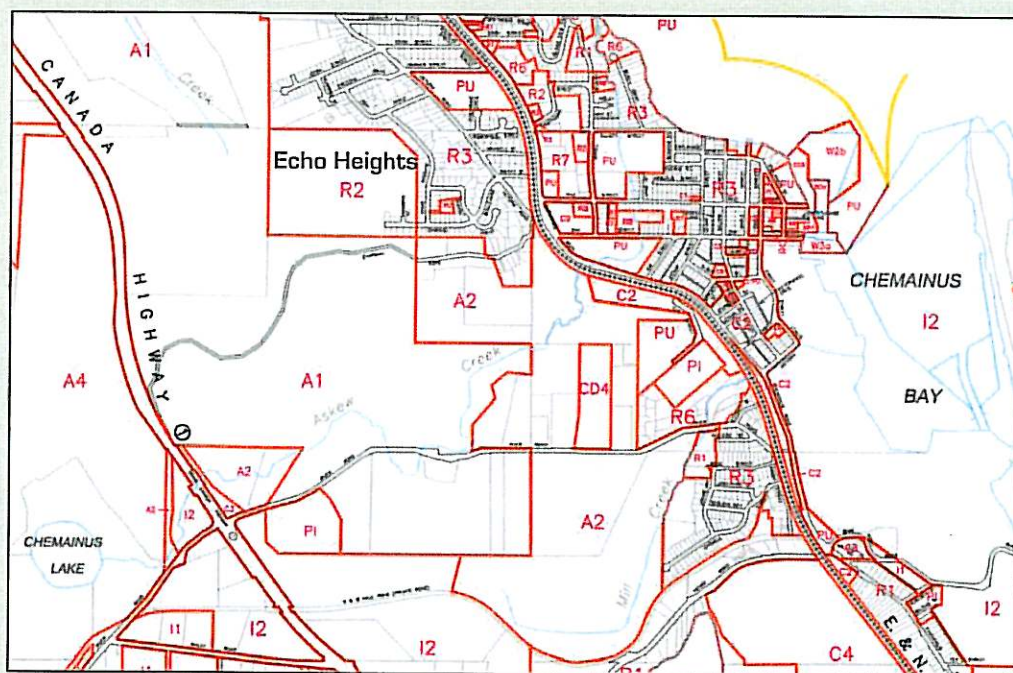


Environmental stewardship is viewed as a shared responsibility between all levels of government, private development and community and other interest groups.
DNC OCP 2002



How does Echo Heights fit in with Chemainus planning (cont)

A greenfield development [on (previously undeveloped land)] would not be consistent with smart growth if it provides smart growth elements, such as transit and mixed uses, but is discontinuous from existing development and servicing (even if it is located within an urban containment boundary)... In general, infill, redevelopment and densification strategies are preferred to greenfield development.
SmartGrowth BC



Other manifestations of broad support for environmental preservation include the Visions 2020 forum in 2006 and the Imagine Cowichan Consensus Report 2006. The 2009 Chemainus Recreation Needs Assessment recognized the value of an area like the Echo Heights Forest.

The Echo Heights Forest is currently zoned for residential development, but DNC does not need those 52 acres for residential use. There are other, more suitable places, for housing development that would fulfill commitments to encourage compact neighbourhoods.

Residential development in the Echo Heights Forest would constitute urban sprawl when more compact development would be more in line with the OCP goals.

Just as our sustainably logged municipal forests produce recreational, educational, economic and other benefits to all DNC citizens so too does the Echo Heights Forest provide recreational, educational, spiritual, medicinal, and many other benefits.

How Echo Heights Forest is allowed to exist in the future – as a rich asset serving many purposes in perpetuity or a sprawling car-dependent subdivision for short-term economic gain – will affect Chemainus and thus the entire District of North Cowichan.

First Nations partnership

No one ever made a mistake by NOT destroying a piece of land. Places that have been kept intact, through someone's vision of the future, become treasures within just a generation or so. We can all think of some of these places. The more development that happens around them, the higher their value. Dr Nancy Turner, UVic botanist, after her first visit to Echo Heights in 2007



There has been notable, although low-key, involvement by local First Nations in Echo Heights over the past several years.

Although it is within the traditional territories of the Nations of the Hul'qumi'num Treaty Group, the HTG's referrals director has said no formal approach has been made by DNC regarding disposition of the property even though it is regarded as significant culturally.

Cultural leaders from both Penelakut and Stz'uminus First Nations have toured the property and have said that it is worthy of conservation.

"We only take from it what we need... not a whole lot, so when we go back we will have a blessing back to us for respecting and not taking everything out. Our relationship... it's a symbiotic one."

VIU Elder-in-Residence Florence James in the film Echo Heights.



Florence James with a group of Chinese students visiting Echo Heights

"There's so much medicine in that one spot alone. We didn't even go far, only 100

yards and there was so much medicine. I can find all those medicines on Kuper, but not close together, not all in one place like that. I usually have to walk a long ways to find the medicines I need. Echo Heights is a good place to take our children on a walk to learn. There's more medicine in that one little area where we went to walk than I've ever seen all in one place. Only people who understand the medicine at Echo Heights know the value of it. Why should we cut down the pharmacy? That's the Indian peoples' pharmacy, Echo Heights is. But money is easier to understand than trees."

Penelakut Elder August Sylvester

BiodiversityMatters

CHEMAINUS BIODIVERSITY EDUCATION PROJECT Vol 1, No. 2 - July 22, 2007



Augie Sylvester thinks Echo Heights is a good place to take our children to learn

Why cut down a pharmacy?

The following letter by Augie Sylvester, a respected elder of the Penelakut First Nation, was written to North Cowichan's mayor and council. Augie accompanied Dr Nancy Turner on our walk through Echo Heights Forest in June. He impressed many of us in the Biodiversity Project with his knowledge and deep understanding of the significance of the forest. We thank him for sharing his letter with us.

I was walking in Echo Heights last month with the university professor, Dr. Nancy Turner. I'm still thinking about that day. We didn't even get very far along the path because there was so much to talk about. Everywhere I looked I saw medicine.

People need to know about this. If we don't say something now, maybe it's going to be too late. Here is what I'm saying to you.

There's so much medicine in that one spot alone. We didn't even go far, only 100 yards and there was so much medicine. I can find all those medicines on Kuper, but not close together, not all in one place like that. I usually have to walk a long ways to find the medicines I need. Some are hard to find. It takes me a long time.

Ecostravaganza!

Saturday, June 5, 2010

10 am to 4pm

*École Mill Bay Elementary
3175 Cobble Hill, Mill Bay, BC*

Sponsorship Opportunities

The École Mill Bay PAC Ecostravaganza! will be a fun, friendly, dynamic event promoting green living for FAMILIES in the Cowichan Valley. We believe that a large percentage of our attendees will be fairly novice to green living and see this as a fantastic opportunity to offer information and build relationships with this burgeoning market segment.

We invite you to partner with us in creating a wonderful, educational and enduring event. Net proceeds from this event will support the parents' advisory committee at Ecole Mill Bay in their efforts to increase awareness of green living options and enrich our students' education opportunities.

The following sponsorships are an opportunity to promote your business within our community and throughout the Cowichan valley as a CHAMPION, HERO or FRIEND of the environment.

CHAMPION (only one available) - \$5,000

- first choice to attach your name to one of sections ("green generation", main stage, marketplace, book sale, plant sale or workshops)
- 3 - 10 minute time slots on the main stage for demonstration and/or informational purposes
- premium location double booth space (10' x 20'), and tent if needed
- sponsors name and/or logo will appear most prominently on all marketing materials, including all signs
- sponsors name and/or logo will appear on all volunteer and vendor name tags
- acknowledgement during the event by the MC on the main stage
- prominently displayed banner ad on our event website
- hyperlink to your website from our event website

HERO - \$1,000

- potential to attach your name to one of sections ("green generation", main stage, marketplace, book sale, plant sale or workshops) after Champion sponsor has chosen * *
- 10 minute time slot on the main stage for demonstration and/or informational purposes
- premium location booth space (10' x 10'), and tent if needed
- sponsors name and/or logo will appear second most prominently on all marketing materials, including all signs
- acknowledgement during the event by the MC on the main stage
- prominently displayed logo on our website
- hyperlink to your website from our event website

FRIEND - \$500

- premium location booth space (10' x 10')
- sponsors name and/or logo will appear prominently on on-site signage and wherever possible on marketing materials
- acknowledgement during the event by the MC on the main stage
- hyperlink to your website from our event website

To discuss your participation as a sponsor at Ecostravaganza! please email Shirley Astleford at sponsors@ecostravaganza.ca.

** Hero sponsor section naming rights will be granted in the order in which payment was received, after our Champion sponsor who will have first choice.

Ecostravaganza!

*Saturday, June 5, 2010
10 am to 4pm
École Mill Bay Elementary
3175 Cobble Hill, Mill Bay, BC*

The École Mill Bay Parent Advisory Council (PAC) is pleased to invite you to join us in celebrating our World Environment Day, Ecostravaganza! Our goal is to promote green living for families of the Cowichan Valley in a fun, friendly, and welcoming way.

We are currently looking for vendors and participants, with a focus on local and sustainable businesses, who share a vision of a green community. If your business or organization would be interested in taking part please contact Sarah Milne at, marketplace@ecostravaganza.ca.

The Ecostravaganza! will include a vendor's marketplace, food vendors, a children's activity area, a plant sale, workshops, main stage area, and a used book sale.

Our School Fair was a great success last year and we hope to build on this momentum. In June 2009, at our school's Spring Fair, we had a massive plant sale. We drew gardeners from all over the Cowichan Valley. The media attention generated by our plant sale alone was significant. By capitalizing on this event and promoting our Eco theme we are working to draw more of the 25,000 families living in the Cowichan Valley.

The vendor's market place will feature a combination of information, service and product providers. Vendors need to fit within the green living parameters of our event in one of the following categories;

- organic products – not necessarily certified
- local products
- sustainable products or services
- recycled products or services
- ethical or fair trade products
- environmental information, non-profit organizations

We hope that the vendor's market place will make up the core of our event with organizations not only promoting their own products and/or services but also taking the opportunity to participate in children's activities or workshops.

Sincerely,

Ecostravaganza! Team
École Mill Bay PAC

RATES

Please check any requirements that you will need:

- | | |
|---------------------------------------------------------------------------------------------------------------------------------|-------------|
| <input type="checkbox"/> Table (includes one 6 ft table & two chairs outside on our field, no electricity) | \$ 25 |
| <input type="checkbox"/> Booth 10' x 10' (includes one 6 ft table and two chairs, no electricity) | \$ 50 |
| <input type="checkbox"/> 10' x 10' Tent (will cover a 10 ft by 10 ft booth space) | \$100 |
| <input type="checkbox"/> Food Vendor (includes a 10 x 10 ft space outside on our field, one 6ft table, two chairs, electricity) | \$100 |
| <input type="checkbox"/> Electricity (a VERY limited number of spaces with electricity will be available) | \$100 |
| <input type="checkbox"/> ____ Extra Table (6 ft tables) @ \$10 each | \$ ____ |
| <input type="checkbox"/> ____ Extra Chairs @ \$3 each | \$ ____ |
| <input type="checkbox"/> Early booking discount (deduct 15% if you are paying in full before Feb 12, 2010) | \$ (____) |

TOTAL PAYABLE..... \$ _____

Preferred location _____ (Locations will be assigned on a first come, first serve basis.)

Alternate location _____

If you are a food vendor or need electricity we will assign your location based on available supply.

WORKSHOPS

For those attending who want more information and guidance on going green we will be offering a series of workshops during the day. Some sample potential workshop topics are: green cleaning products, mason bees, waste free lunch ideas, water awareness and bike maintenance workshops. Workshops will charge admission (to benefit the École Mill Bay PAC) and can be used as a promotional tool for your organization. Places will be approved on a first come first serve basis. You will be contacted before May 15th, 2010 with confirmation that you have a workshop time slot reserved and with further details and regulations.

We are willing to trade for some booth fees if you are available to facilitate a workshop. Please contact Sarah Milne at workshops@ecostravaganza.ca to discuss this option.

☐ Yes, I am interested in teaching a workshop at the Ecostravaganza!

Proposed workshop topic(s) _____

☐ No, I am not interested in teaching a workshop at the Ecostravaganza!