

Minutes of the regular meeting of the ECONOMIC DEVELOPMENT COMMISSION held at the Community Futures Boardroom on August 19, 2010 at 7:30 am.

PRESENT: Vice-Chair Dave Jackson
Director Kent
Director Morrison
Director Kuhn
George Robbins
Pat Foster
Mike Kelly
John Morris
Marsha Stanley

ALSO

PRESENT: Tom Anderson, General Manager, Planning & Development
Cathy Robertson, Manager, Community Futures Cowichan
Angela Evans, Sustainability Facilitator, Fraser Basin Council
Geoff Millar, Manager Economic Development
Kathy Lachman, Business Development Officer
Judy Mills, Recording Secretary

ABSENT: Chair Bruce Sampson
Jane Worton

APPROVAL OF AGENDA

It was moved and seconded the agenda be accepted.

MOTION CARRIED

ADOPTION OF MINUTES

It was moved and seconded that the June 17, 2010 EDC meeting minutes be accepted.

MOTION CARRIED

BUSINESS ARISING OUT OF MINUTES

Not applicable.

DELEGATIONS

**D1
Community Futures
Cowichan Update**

Cathy Robertson, Manager, Community Futures Cowichan (CFC) presented an overview of their organization and how they fit with Economic Development Cowichan (EDC). Their mission is to “help people build thriving businesses and vibrant communities to achieve economic sustainability”. Their core funding comes from Western Economic Diversification. It was noted 98% of all business in BC is small businesses. An example of a success story between CFC and EDC is No Nuttin Foods. CFC funded their

business start up and EDC assisted to establish the relationship with the 2010 Olympic Games which then led to the guest spot on the Martha Stewart Show. Currently CFC and EDC are involved in a project with the Cowichan Bay Maritime Centre. Community strength is important for small business.

Mike Kelly arrived at 7:45 am.

CORRESPONDENCE

C1 Resignation

The Economic Development Manager announced John Plas submitted his resignation as of June 28, 2010. The Economic Development Commission agreed to send a letter of appreciation for his contribution to the Commission.

REPORTS

R1 Sustainable Economic Development Strategy

Four responses were received for the Expression of Interest (EOI). The sub-committee agreed to send a Request for Proposal (RFP) to all four consultants based on their experience with Economic Development and Strategies. Timeline for review is September 13, 2010. Director Kent requested the RFP include an addendum with specific deliverables.

R2 Area Agriculture Update

The Economic Development Manager gave an update on the Area Agricultural Plan. On August 11, 2010 the CVRD Board approved the Agricultural Advisory Committee Terms of Reference be approved with the addition of adding to the membership list; one member from the Economic Development Commission and one member from Farm Credit Canada and changing Duncan Farmer's Market representative to Farmer's Market representative. The Terms of Reference will be circulated.

UNFINISHED BUSINESS

UB1 Core Measurements

Angela Evans, Sustainability Facilitator for Fraser Basin Council and Smart Planning Communities provided assistance to the Core Measurements sub-committee on how to structure indicators. She presented a powerpoint presentation which focuses on community sustainability and recommendations for follow ups and contact with Steve Litke an indicator expert. He is available to meet with our group September 2, 2010. Handouts were given with questions and performance metrics.

In the absence of John Plas the sub-committee is open to a new member.

Director Kent and Director Morrison left at 8:50 am.

NEW BUSINESS

NB1
EDC Planning &
Social

Chair Bruce Sampson will host a planning and network social in September. Date to be decided.

CLOSED SESSION

Not applicable.

ADJOURNMENT

It was recommended that the Regular meeting adjourn.

The meeting adjourned at 9:07 am. Next meeting is September 16, 2010.

Certified Correct:

Chairperson

Secretary

Dated: _____