

News Release



FOR IMMEDIATE RELEASE

March 11, 2024

Let's get creative, Quw'utsun! Join us in shaping arts and culture across the region.

DUNCAN, BC - The Cowichan Valley Regional District (CVRD) has launched its first ever Arts & Culture Master Plan, which aims to enhance arts and culture opportunities for locals and visitors across the region.

The Cowichan Valley is home to an abundance of talent and creativity. There are many ways we take part in arts and culture; from enjoying art galleries, plays, poetry, comics, movies, concerts and music festivals, to fibre arts, book clubs, classes for kids, and even tattoos!

"Arts and culture thrives in our neighbourhoods," said Patrick LeBlanc, Arts & Culture Manager at the Cowichan Valley Regional District, who is working with BC-based consultants Happy Cities on the new master plan. "This is a great opportunity for our communities to share hopes and ideas to help strengthen and direct arts and culture in our region for years to come".

Recognizing that arts and culture are for everyone, the CVRD is seeking community input on arts and culture priorities for the region, to help craft the new Arts & Culture Master Plan. All artists - dabblers, creatives, and appreciators alike, are invited to share their ideas by filling out a ten minute survey or chatting with us in person at a pop-up event:

- Participate in the [online survey](#) from March 11, 2024 to April 8, 2024
- Join us on Saturday, March 22 from 5:30 pm to 8:30 pm at the Cowichan Community Centre (outside the main entrance)
- Join us on Sunday, March 23 at Seedy Sundays from 10:00 am to 2:00 pm (outside the Siem Lelum Gymnasium)

The Arts & Culture Master Plan is anticipated to be completed in Fall 2024, with more community engagement activities in July and August.

To stay up to date on project updates and opportunities to get involved, visit the project website online: www.cvrld.ca/2089/Arts-Culture

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For more information, please contact:

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