

# R19-18 Addendum 2

## The Ladysmith Heritage and Investment Attraction Mobile App

March 7, 2019

---

This Addendum shall be read in conjunction with and considered as an integral part of the Request for Proposals. Respondents should acknowledge the addendum on Appendix B the Submission Form. The Addendum is as follows:

### Questions in black answers in purple

1. Will CVRD provide us with the design guidelines and/or any related information to the general visual style of mobile app?

Yes, previous design and branding material has been completed that will be provided to the successful proponent.

2. Should we consider app availability on Tablets? If yes, then will Tablet version have a dedicated and unique user interface or simply scaled version of smartphone display?

Yes, the app should be accessible on tablets. It can be a scaled version of the smartphone display.

3. Will cultural and investment data be dynamic or embedded within the application? If dynamic, should we consider creation of dedicated sync service and CMS dashboard, that will be used to manage application-related data or CVRD will provide successful bidder with all necessary sync endpoints?

The cultural and investment data can be embedded in the mobile app. Linkages will be provided through the app (ie. to the investment attraction website) that provides dynamic real-time data.

4. Does CVRD consider only native mobile development approach, or hybrid approach (using Cordova) is also acceptable?

The CVRD will consider native or hybrid app development approaches. The purpose of going to market with an RFP is to consider different project approaches. If you think this is a viable alternative, then by all means put it in your submission.

5. What are minimal OS version requirements for iOS and Android devices?

The app should be compatible with all smartphone devices. The exact OS version requirements will be discussed in detail with the successful proponent and the project steering committee.

6. Is there already content prepared for the application? If not is production of written, audio, visual materials needed and should we prepare a quote for that?

There is already an abundance of content prepared by the Ladysmith Historical Society that can be directly incorporated into the app, which will populate the “heritage” component of the app. The Investment Attraction content will be pulled from completed plans and strategies. There will be minimal original production of written, audio, visual materials required; the focus will be on filtering the available content.

---

Anthony Jeffery

Email: [purchasing@cvrd.bc.ca](mailto:purchasing@cvrd.bc.ca)

