

7 DIY (Do It Yourself) Improvements

TEAM: Community

COST: Minimal

INFO: Building from the Tactical Urbanism Movement that advocates improving communities through quick and low-cost actions; started with urban streets (spacing.ca/vancouver/2017/08/03/video-vancouver-transform-city-tactical-urbanism) but has spread ie Public art – the famous “Before I Die” walls (beforeidie.city/about/) or Placemaking. What would Cowichan Bay appreciate? Hopscotch in a free space, a street artist, a kid’s art lesson in a ‘portal’, a concert with the new community piano? It’s up to you!

8 Parking Space Delineation

TEAM: Village Working Group / CVRD / MOTI / CBIA / Community

COST: \$600 (paint) + Work Safe Training

INFO: Work with MOTI & CVRD to determine if parking spaces can be painted on the Highway ROW by Volunteers using the MOTI standards. These on-street parking spaces should commonly be 2.6m wide x 7.0m long. Added width is required where adjacent to concrete walls or barriers impeding passenger door opening. Also, specific Handicap parking should be included. It is suggested that parking hash marks are “T”s.

9 Community Seat Yourself Program

TEAM: CVRD / Business Owners

COST: \$5,000

INFO: Pursue Downtown Improvement Initiatives with CVRD for inclusion in the budgetary process. In this example, CVRD purchases 50 to 75 chairs (blue, yellow and red) that can be managed by owners – up to 4 per owner – with the objective of animating the landscape and inviting lingering. (see Campbell River examples)

10 Wayfinding to Direct Visitors

TEAM: CVRD / CBIA / Village Working Group

COST: \$10,000

INFO: Landscape existing (south) Gateway sign. Enlarge the Village Walk symbol presented in the Design Guidelines and use it with a map that outlines a Village Walk route.


Cowichan Bay Village Implementation Now

IMPLEMENTATION NOW is to inspire land owners and the community to improve the Cowichan Bay Village without destroying its unique character. It includes simple simple ways that business owners, tenants, and community members can do on their own or with the support of the Cowichan Valley Regional District. This brochure is designed to present 10 ideas for immediate action. It was one of the outcomes of the four-day design charrette held in April 2018 that brought together community members to discuss their values, current challenges, opportunities, and vision for the future.

One of the things that became apparent during the discussions was that the community wanted to preserve the uniqueness of the Village and any new development or additions on private or public property should complement the character that exists. The purpose of these NOW actions is to keep the character, but also to work together to overcome some of the challenges. The Cowichan Valley Regional District enthusiastically supports this direction. This document is intended to inspire and guide future development and simply help inspire the refresh of the Village.

**YOUR COMMUNITY NEEDS YOU!
COME ALONG TO THE APRIL 30TH CLEAN UP**

Contact themudroom@shaw.ca
for more information and to get involved!

**YOUR COMMUNITY NEEDS YOU!
COME ALONG TO THE APRIL 30TH CLEAN UP**  **CVRD**

1 Clean-up Cowichan Bay Village Road and flags

TEAM: Village Working Group (VWG) / Cowichan Business Improvement Association (CBIA) / Cittaslow

DATE: 7 - 11 a.m., April 30th, 2018

INFO: A further clean-up could be organized to de-clutter some of the existing signage, which would serve to improve messaging for visitors.

2 Small ramps to increase mobility

TEAM: Village Working Group / CBIA / Businesses Community Volunteers

COST: Less than \$250

INFO: There are a few instances where there are small differences in sidewalk levels – probably on private property. Putting in small ramps would increase safety for all and mobility for the elderly, moms with strollers or persons with disabilities.

3 Portal Program

TEAM: Village Working Group / Everyone! / CBIA / Businesses / Cittaslow / First Nations / CVRD / Community Local Artists

COST: Initially Minimal

INFO: Step 1. Identify a unique theme for each of the four Portals, such as a First Nations theme. The selection should be undertaken via a Community Engagement Process.

Step 2 Identify a name for each portal; could be undertaken simultaneously with the selection of a theme.

Step 3. Fundraise for a sign and a unique piece of Public Art for each portal. This will probably be a multi-year process; community could undertake the development of a Portal a Year. The Public Art should be selected using a Contest Approach to encourage submissions from many local artists. Money could be raised through a variety of Fundraising Initiatives including special events such as concerts, BBQs, contributions from local businesses, and GoFundMe.



4 Re-location of Staff & Boat User Parking plus Stop-off Area for Tour Buses

TEAM: Village Working Group / CVRD (Planning, Parks, Transit, and Economic Development) / CBIA / Business Owners / Marina Users / Boating Community / Tour Operators

INFO: A Simple Solution to Village Parking Fix
– Leave Good Spaces for Customers!

Until additional spaces are developed, and parking regulations can be implemented, it is critical to manage the available parking through voluntary measures.

A Community Meeting to discuss the issues of staff parking in front of commercial businesses / long-term boat parking should be held with the objective of seeking agreement that these users park on the hill side of the road or look for other alternative places that would leave accessible parking for visitors and customers. Other ideas include a summer shuttle for staff from institutions such as schools or recreational facilities. The most important spaces to preserve are at the “Centre” of the Village as it is a 5-minute walk from either end of the community.

Discuss possible arrangements for tour bus short term parking to drop off and pick-up; one possibility is transit stops with parking lay-over in the Hecate parking lot.

5 Village & Parking Ambassador Program

TEAM: CVRD Directors / Economic Development / Planning / Cowichan Policing Advisory Society / Volunteers / CBIA / Cowichan Bay Marina

COST: Initially Less than \$250

Reactivate the Community Policing / Tourist Information Building and establish a rota of volunteers, especially during the summer months.

This service could be expanded over time to include:

- Centralized Booking Service for Tours & Accommodation
- Local Tour Maps (Food, Wine, Bike etc.)
- Parking Assistance (see Ambassador Program, Victoria BC)

6 Bike Rack Attack Village Working Group CVRD

TEAM: CVRD / CBIA / Cittaslow / Business Owners

COST: \$5,000

INFO: Cora Bike Racks (Vancouver, BC) produce bike racks that are aesthetic and add to the visual landscape. They can be produced in several colours: Marine Blue, Traffic Yellow and Carmine Red would enhance the design vision. Functionally these racks are easy for cyclists to locate and lock the frame to the rack. They should be one-sided as two-sided racks require significantly more width. If business owners worked together, they could negotiate reduced shipping costs. Could research other sources of funding such as a donation from Rotary (as an adjunct to rotaryroute.org) or a possible CVRD Program Initiative.