

News Release



FOR IMMEDIATE RELEASE

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Post disaster needs assessment results will support Cowichan business recovery

DUNCAN, BC – In response to the unparalleled economic impacts of COVID-19, the Cowichan Valley Regional District (CVRD) and its Cowichan Strong partners have compiled the results of an initial survey to assess the effects of the pandemic on the local business community.

[Cowichan Strong](#), a partnership initiated by Economic Development Cowichan, the Duncan Cowichan Chamber of Commerce and Community Futures Cowichan, recently completed a [Post-Disaster Needs Assessment Survey](#). The survey, completed by 70 business owners and/or operators from across the region, found that more than 50% of businesses have temporarily or indefinitely shut down, while 65% had seen revenue decreases of at least 75%. The survey also revealed that a significant number of businesses have modified their business model and introduced online ordering or delivery options (30% and 24%, respectively) as a result of the COVID-19 pandemic.

The full results of the [COVID-19 Post Disaster Needs Assessment Survey](#) can be reviewed on the CVRD website.

This was the first of a series of surveys that will be shared with the business community every four weeks for the next three months to assess the economic recovery progress.

- 30 -

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