123 – Regional Tourism Services

The role of the Regional Tourism Services function is to conduct tourism destination marketing activities for the Cowichan Region. An annual contribution made by the CVRD under the terms of Bylaw 2352 is used by Tourism Cowichan Society to provide destination marketing services in the manner proscribed in their Annual Work Plan as approved by the CVRD. Tourism Cowichan Society uses the requisition provided by CVRD to leverage additional support from Destination BC.

123 - REGIONAL TOURISM SERVICES	TOTAL REQUISITION	120,000		
STATUTORY LIMITATION	\$120,000 PER ANNUM Bylaw 2352 - December 11, 2002			
BASIS OF APPORTIONMENT:	ASSESSMENTS TAXABLE FOR HOSPITAL PUR	RPOSES FOR ALL AREAS		
PARTICIPATING AREAS:	FIGURES USED FOR APPORTIONMENT	MEMBERS SHARE	PRIOR YEAR ADJ	TOTAL
CITY OF DUNCAN	180,726,750	5,624	3	5,627
DISTRICT OF NORTH COWICHAN	1,307,796,507	40,699	13	40,712
TOWN OF LADYSMITH	338,101,437	10,522	24	10,546
TOWN OF LAKE COWICHAN	118,037,401	3,673	1	3,674
ELECTORAL AREA A	245,995,189	7,655	- 8	7,664
ELECTORAL AREA B	449,366,221	13,984	6	13,991
ELECTORAL AREA C	235,353,803	7,324	(4)	7,321
ELECTORAL AREA D	157,632,869	4,906	4	4,910
ELECTORAL AREA E	192,512,412	5,991	(60)	5,931
ELECTORAL AREA F	142,343,326	4,430	(0)	4,430
ELECTORAL AREA G	152,989,041	4,761	(2)	4,759
ELECTORAL AREA H	157,854,856	4,913	2	4,914
	177,280,208	5,517	4	5,521
TOTAL	3,855,990,020	120,000	0	120,000
RESIDENTIAL TAX RATE: (PER \$1000 OF NET TAXABLE VALUE)	0.0031	COST PER \$100,000 HOU 0.31	JSEHOLD	

COWICHAN VALLEY REGIONAL DISTRICT

2025-2029 FINANCIAL EXPENDITURE PROGRAM

Service: Regional Tourism Services

Function: 123

TOTAL EXPENDITURE	2024	2025	2026	2027	2028	2029
Operational Costs	\$720,000	\$800,000	\$820,400	\$841,412	\$863,054	\$885,346
Long Term Debt						
Short Term Debt						
Capital						
Transfer to Capital Reserve						
TOTAL APPLICATION OF FUNDS	\$720,000	\$800,000	\$820,400	\$841,412	\$863,054	\$885,346
SOURCES OF FUNDS						
Requisition/Parcel Tax	120,000	120,000	120,000	120,000	120,000	120,000
User Fee						
Transfer from Capital Reserve						
Other	600,000	680,000	700,400	721,412	743,054	765,346
Debt Proceeds						
Transfer from Operating Reserve						
Surplus/(Deficit)						
TOTAL SOURCE OF FUNDS	\$720,000	\$800,000	\$820,400	\$841,412	\$863,054	\$885,346

Cowichan Valley Regional District Budget Report by Cost Center

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GL5260

Page : 1 Date : Mar 07, 2025 Time: 1:42 pm

Function Type : Selective

		GENERAL REVENUE FUND 123 - REGIONAL TOURISM SERVICES				
				2024 AMENDED BUDG	2025 APPROVED BUD	
OPERATING REV	_					
2000 GRANTS	_					
)1-1-2000-2100	FEDERAL GRANTS IN LIEU	-16	-14	0	0	
01-1-2000-2101	PROVINCIAL GRANTS IN LIEU	-155	-158	0	0	
	Total GRANTS	-171	-172	0	0	
900 MISCELLANE						
)1-1-5900-7555	MRDT	-693,487	-739,167	-600,000	-460,000	
)1-1-5900-7556	MRDT - OAP	0	0	0	-220,000	
	Total MISCELLANEOUS	-693,487	-739,167	-600,000	-680,000	
571 REQUISITION	N					
01-1-7571-0000	REQUISITION	-120,000	-120,000	-120,000	-120,000	
	Total REQUISITION	-120,000	-120,000	-120,000	-120,000	
	Total OPERATING REV	-813,658	-859,340	-720,000	-800,000	
OPERATING EXP	_					
120 GENERAL EX	- (Penditures					
)1-2-1120-4100	ALLOC - GENERAL GOVERNM	2,347	2,353	2,353	2,353	
)1-2-1120-7540	GRANT TO ORGANIZATION	117,653	117,647	117,647	117,647	
)1-2-1120-7555	GRANT TO ORG-MRDT	693,487	692,387	600,000	460,000	
01-2-1120-7556	GRANT TO ORG - CHA	0	0	0	220,000	
	Total GENERAL EXPENDITURES	813,487	812,387	720,000	800,000	
	Total OPERATING EXP	813,487	812,387	720,000	800,000	
	Surplus/Deficit	-171	-46,952	0	0	

Cowichan Valley Regional District Budget Report by Cost Center			₩ _	GL5260 Date: Mar 07, 2025		Page: 2 Time: 1:42 pm	
Account Code :	unt Code: ??-?-????? To:	??-?-????-????	CVRD	Function Type : Selective			
			2022 ACTUAL	2023 ACTUAL	2024 AMENDED BUDG	2025 APPROVED BUD	
	Summary Total Rev	venues	0	0	0	0	
	Summary Total Exp	penses	0	0	0	0	
	Summary Surplus/	Deficit	-171	-46,952	0	0	